

What is claimed is:

1. A television receiver comprising:

a receiving section for receiving a television broadcasting signal to extract a signal of a selected channel;

5 a display control section for controlling a display section to display selectively one of an image of a program being broadcasted in the channel and a synthesized image composed of the image of the program and an OSD image superposed thereon on the basis of the signal of the selected channel extracted  
10 by the receiving section;

a watching reserving section for storing watching reserving information that correlates a watching starting time and a channel with each other;

a watching reserving executing section for selecting the  
15 channel correlated with the watching starting time and operating the receiving section when the watching starting time stored in the watching reserving section has come; and

a setting section;

wherein the watching reserving executing section has a  
20 change instructing function in which when the watching starting time has come and a television broadcasting signal of the channel correlated with the watching starting time has been received by the receiving section, the watching reserving executing section determines whether or not the display control section  
25 has caused the display section to display the OSD image, and

if determines that the OSD image has been displayed, the watching  
reservingexecutingsectioninstructsthe displaycontrol section  
to change the OSD image into an image of a program based on  
the television broadcasting signal of the channel;

5       when the watching starting time has come and reception  
of the other channel than the channel correlated with the watching  
starting time has been executed by the receiving section, the  
watching reserving executing section instructs the display  
control section to display a synthesized image composed of the  
10 image of the program which is broadcasted by the channel being  
received and message superposed thereon that the watching  
starting time has come;

the OSD image includes an image based on electronic program  
guide information contained in the received television  
15 broadcasting signal; and

the setting section sets the change instructing function  
of the watching reserving executing section valid or invalid.

## 2. A television receiver comprising:

20       a receiving section for receiving a television broadcasting  
signal to extract a signal of a selected channel;

a display control section for controlling a display section  
to display selectively one of an image of a program being  
broadcasted in the channel and a synthesized image composed  
25 of the image of the program and an OSD image superposed thereon

on the basis of the signal of the selected channel extracted  
by the receiving section;

a watching reserving section for storing watching reserving  
information that correlates a watching starting time and a channel  
5 with each other;

a watching reserving executing section for selecting the  
channel correlated with the watching starting time and operating  
the receiving section when the watching starting time stored  
in the watching reserving section has come; and

10 a setting section;

wherein the watching reserving executing section has a  
change instructing function in which when the watching starting  
time has come and a television broadcasting signal of the channel  
correlated with the watching starting time has been received  
15 by the receiving section, the watching reserving executing  
section determines whether or not the display control section  
has caused the display section to display the OSD image, and  
if determines that the OSD image has been displayed, the watching  
reserving executing section instructs the display control section  
20 to reduce a display size of the OSD image to a predetermined  
size;

when the watching starting time has come and reception  
of the other channel than the channel correlated with the watching  
starting time has been executed by the receiving section, the  
25 watching reserving executing section instructs the display

control section to display a synthesized image composed of the image of the program which is broadcasted by the channel being received and message superposed thereon that the watching starting time has come;

5       the OSD image includes an image based on electronic program guide information contained in the received television broadcasting signal; and

          the setting section sets the change instructing function of the watching reserving executing section valid or invalid.

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3.   A television receiver comprising:

          a receiving section for receiving a television broadcasting signal to extract a signal of a selected channel;

          a display control section for controlling a display section  
15   to display selectively one of an image of a program being broadcasted in the channel and a synthesized image having the image of the program and an OSD image superposed thereon on the basis of the signal of the selected channel extracted by the receiving section;

20       a watching reserving section for storing watching reserving information that correlates a watching starting time and a channel with each other; and

          a watching reserving executing section for selecting the channel correlated with the watching starting time and operating  
25   the receiving section when the watching starting time stored

in the watching reserving section has come;

wherein the watching reserving executing section has a change instructing function in which when the watching starting time has come and a television broadcasting signal of the channel correlated with the watching starting time has been received  
5 by the receiving section, the watching reserving executing section determines whether or not the display control section has caused the display section to display the OSD image, and if determines that the OSD image has been displayed, the watching  
10 reserving executing section instructs the display control section to change the OSD image into an image of a program based on the television broadcasting signal of the channel.

4. A television receiver comprising:

15 a receiving section for receiving a television broadcasting signal to extract a signal of a selected channel;

a display control section for controlling a display section to display selectively one of an image of a program being broadcasted in the channel and a synthesized image having the  
20 image of the program and an OSD image superposed thereon on the basis of the signal of the selected channel extracted by the receiving section;

a watching reserving section for storing watching reserving information that correlates a watching starting time and a channel  
25 with each other; and

a watching reserving executing section for selecting the channel correlated with the watching starting time and operating the receiving section when the watching starting time stored in the watching reserving section has come;

5        wherein the watching reserving executing section has a change instructing function in which when the watching starting time has come and a television broadcasting signal of the channel correlated with the watching starting time has been received by the receiving section, the watching reserving executing  
10    section determines whether or not the display control section has caused the display section to display the OSD image, and if determines that the OSD image has been displayed, the watching reserving executing section instructs the display control section to reduce a display size of the OSD image to a predetermined  
15    size.

5.    The television receiver according to claim 3, further comprising a setting section for setting the change instructing function of the watching reserving executing section valid or  
20    invalid.

6.    The television receiver according to claim 4, further comprising a setting section for setting the change instructing function of the watching reserving executing section valid or  
25    invalid.

7. The television receiver according to claim 3, wherein the OSD image includes an image based on electronic program guide information contained in the received television broadcasting  
5 signal.

8. The television receiver according to claim 4, wherein the OSD image includes an image based on electronic program guide information contained in the received television broadcasting  
10 signal.

9. The television receiver according to claim 3, wherein when the watching starting time has come and reception of the other channel than the channel correlated with the watching starting  
15 time has been executed by the receiving section, the watching reservingexecutingsectioninstructsthe displaycontrol section to display a synthesized image having the image of the program which is broadcasted by the channel being received and message superposed thereon that the watching starting time has come.  
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10. The television receiver according to claim 4, wherein when the watching starting time has come and reception of the other channel than the channel correlated with the watching starting  
time has been executed by the receiving section, the watching  
25 reservingexecutingsectioninstructsthe displaycontrol section

to display a synthesized image having the image of the program which is broadcasted by the channel being received and message superposed thereon that the watching starting time has come.